

Research & Development Request

COSME proposal: a Spanish partner seeks cultural & creative industries for an European project that develop technological tools, programmes and apps for tourists.

Summary

A Spanish Cultural Heritage Foundation is seeking partners to join a COSME proposal in order to develop a transnational tourism product based on the Roman legacy using open tools and ICTs available such as 3D images, drones, videos, virtual reality, augmented reality, gamification... The partners sought are SMEs belonging to cultural and creative industries with experience in the development of ICT tools. Technological centres or universities are also welcome.

Creation Date	26 May 2017
Last Update	05 June 2017
Expiration Date	05 June 2018
Reference	RDES20170526001

Details

Description

It is really difficult for tourists to become aware of all the available objects and places of interest relating to the ancient Roman world and, as a consequence, cultural and educative opportunities are missed. Currently, it is up to the tourists themselves to make the extra effort and search for relevant information if they want to explore more heritage from the Roman Empire.

Nowadays, there is a possibility of creating technological tools and applications at a low cost, which are interesting for the tourist, and which allow to create more competitive tourist products, having a positive impact on the incomes of the cultural & creative industries (CCIs) and SMEs. For these reasons, the project will focus on the organization and take advantage of available ICTs and open tools to offer new products to the tourists and improve their cultural experience. The indicated call (COS-TOURCCI-2017-3-03: Supporting the promotion and development of transnational thematic tourism products linked to cultural and creative industries) offers the possibility to create a consortium with SMEs, CCIs, Managing Authority UNESCO sites, regional authorities, chamber of commerce or touristic/roman associations and work together to create an innovative transnational tourism product.

- The partners sought must have experience in the ICTs development and in the implementation of European projects. They must be agile in the search for innovative cheap tools that improve the tourist experience and promote the cultural site. SMEs, technological centres or universities are welcome

- Deadline of the call: 29 June 2017

- Deadline of expressions of interests: 7 June 2017

- Duration of the project: 12 months (2018)

Advantages and Innovations

- To create or organize tools that reach a wide type of public/tourist.
- To develop the resources in several languages.
- Use exportable tools and resources to other sites, places and companies.

Keywords

Technology

01004002	Applications for Tourism
01005001	Cultural Heritage
01005006	Visualisation, Virtual Reality
11008	Creative services
11009	Creative products

Market

02007028	Other software related
07001002	Amusement and recreational facilities
07001007	Other leisure and recreational products and services
07005004	Education and educational products and materials

NACE

S.94.9.9	Activities of other membership organisations n.e.c.
----------	---

Network Contact

Issuing Partner

TECHNOLOGICKE CENTRUM AKADEMIE VED CESKE REPUBLIKY

Contact Person

Anna Macounova

Phone Number

+420234006140

Email

macounova@tc.cz

Open for EOI : **Yes**

Client

Type and Size of Organisation Behind the Profile

Other

Year Established

1994

Already Engaged in Trans-National Cooperation

Yes

Languages Spoken

English
Spanish

Client Country

Spain

Partner Sought

Type and Role of Partner Sought

- Type: SME, technological centre or University belong to Creative and Cultural Industry sector.
- Activity: Experience on the creation of: websites, platforms, video with drones, augmented reality, HD videos, 3D images, Apps for tourist, educational Apps.
- Role: to seek open tools and resources existing in the selected cultural sites, organise, adapt those resources, and offer them to the tourists. To develop some new resources (videos with drones, platforms...) to complete the innovative offer for tourists. To prepare training contents for the use of ICTs in the tourism and cultural sector

Type and Size of Partner Sought

SME 11-50, University, R&D Institution, SME <10, SME 51-250

Type of Partnership Considered

Research cooperation agreement

Program - Call

Framework Program

Innovation in SMEs

Call title and identifier

COS-TOURCCI-2017-3-03: Supporting the promotion and development of transnational thematic tourism products linked to cultural and creative industries

Attachments

